

karla POLO

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(201) 448 - 5734

I am a designer, maker, critical thinker and creative soul passionate about new technologies and its social impact.

As a user-centered designer and creative technologist, I'm always looking for the next big challenge. I am a curious, detailed-oriented person, who restlessly tries to grow professionally, trying to always be a good asset for my team.

My Motto:

"When the inspiration comes, that finds me working." – Pablo Picasso

EXPERIENCE

Cornell Tech

Jan 2018 – Present
New York City

Product Design in Residence

- User Experience and User Interface Design
- User Experience Research
- Branding Strategy & Identity Design
- Front-End Development
- Rapid Prototyping and 3D modeling

Kroma Studio

May 2010 – Jan 2018
New York City / Havana

Co-founder / Product Designer

- Branding Strategy and Identity Design
- Editorial Design and Illustration
- App and Front-End Development
- Motion Graphics and Stop Motion Animation

Parsons School of Design

Sep 2017 – May 2018
New York City

Teacher Assistant

Giving mentorship to students in the areas of Concept Development, Physical Computing, and Creative Coding.

Verizon

Jan 2018 – Apr 2018
New York City

Product Design Fellow at Verizon
Connected Futures

3D Modeling, Animation and Unity development for LIFTAR, AR game experience.

Center for New York City Affairs

Jul 2017– Jan 2018
New York City

Interactive & Visual Designer

- Data Visualization (Coding in D3.js)
- Editorial Design
- Front-End Development & Web Management
- Social Media Content Management

Parsons School of Design

Jul 2017 – Aug 2017
New York City

Teaching Fellow

Teaching HTML, CSS and JavaScript to first year students at the MFA Design and Technology Bootcamp summer program.

Institute Superior of Design (ISDi)

Aug 2012 – Aug 2013
Havana, Cuba

Fulltime Faculty

Teaching Audiovisual Design and Typography to 3rd and 4th-year students in the Visual Communication Design program.

EDUCATION

Parsons School of Design

2016 – 2018
Master of Fine Arts - MFA Design and Technology.

Cornell Tech

2017 – 2018
Cornell Tech + Parsons Product Studio & Startups Studio Programs

Parsons Paris

Spring 2017
Master of Fine Arts - MFA Design and Technology.

Institute Superior of Design (ISDi)

2007 – 2012
Bachelor in Visual Communication